

WebSpotLight

Get Noticed. Generate Revenue.

MEMBERSHIP

Business Strategy
Design & Development
Internet Marketing
Mobile Development

User Experience Design is
not just about designing
good looking websites or
interfaces





Its about making it **work**
for you

It's about designing
assets that can
convert...

Advocate

Client

Customer

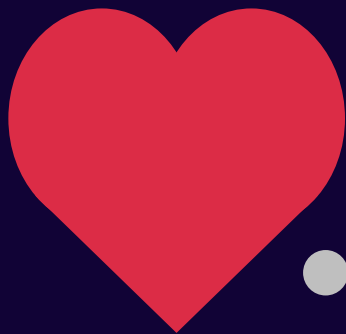
Prospect

Suspect



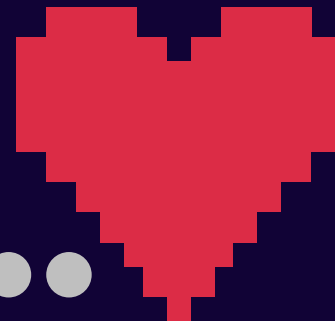
...assets which build
your brand image



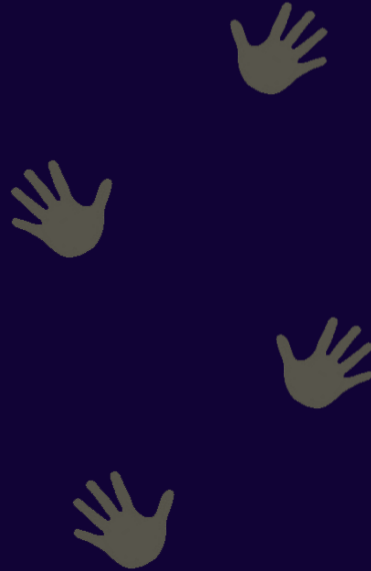


... that
makes the emotional

● ● ● ● ● connect ● ● ● ● ●



... that leave a
lasting impression



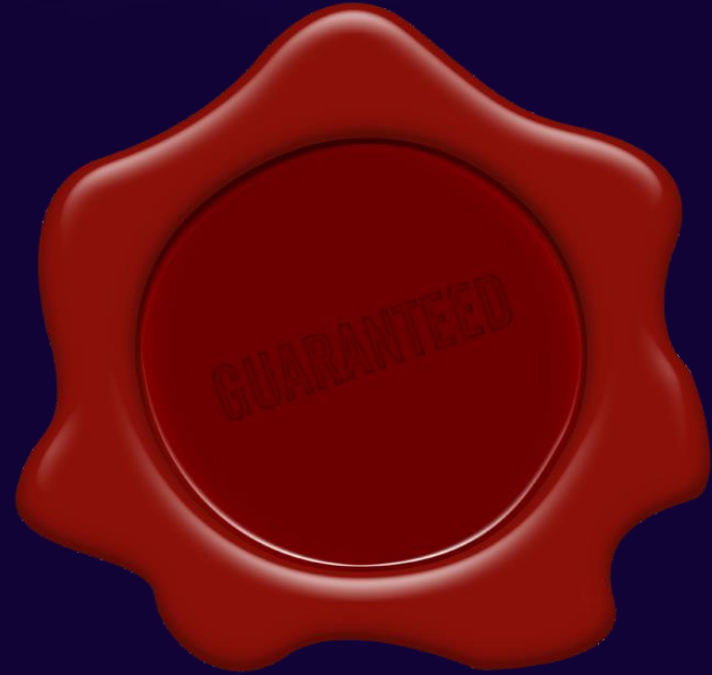
...that can generate
leads



... that **sell more**



...that can build
credibility & trust



It's about designing
Interfaces which
are **addictive**



...which are
a pleasure to use



... which can
differentiate your
product from the rest



User Experience
Design is **not** just
about **attracting**
your visitors or uses

It is about
engaging,
acquiring &
retaining
them

Pretty designs
attract

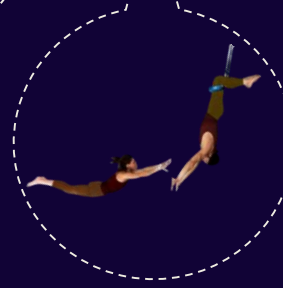
But you need User Experience Design
to attract, engage, acquire and retain



ATTRACT



ENGAGE

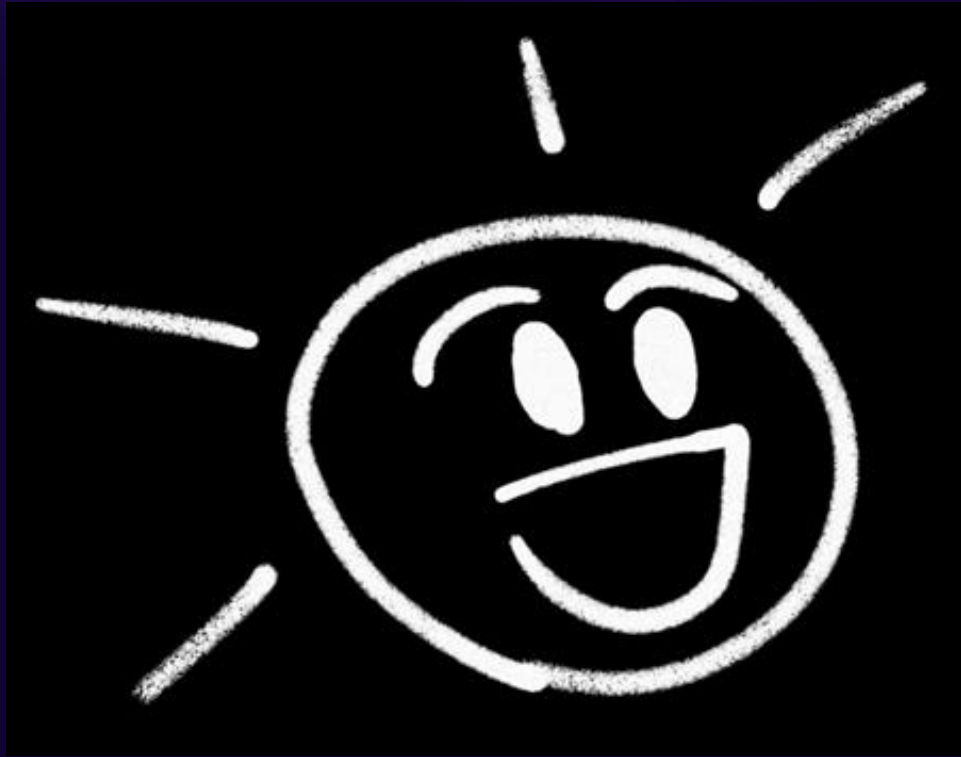


ACQUIRE

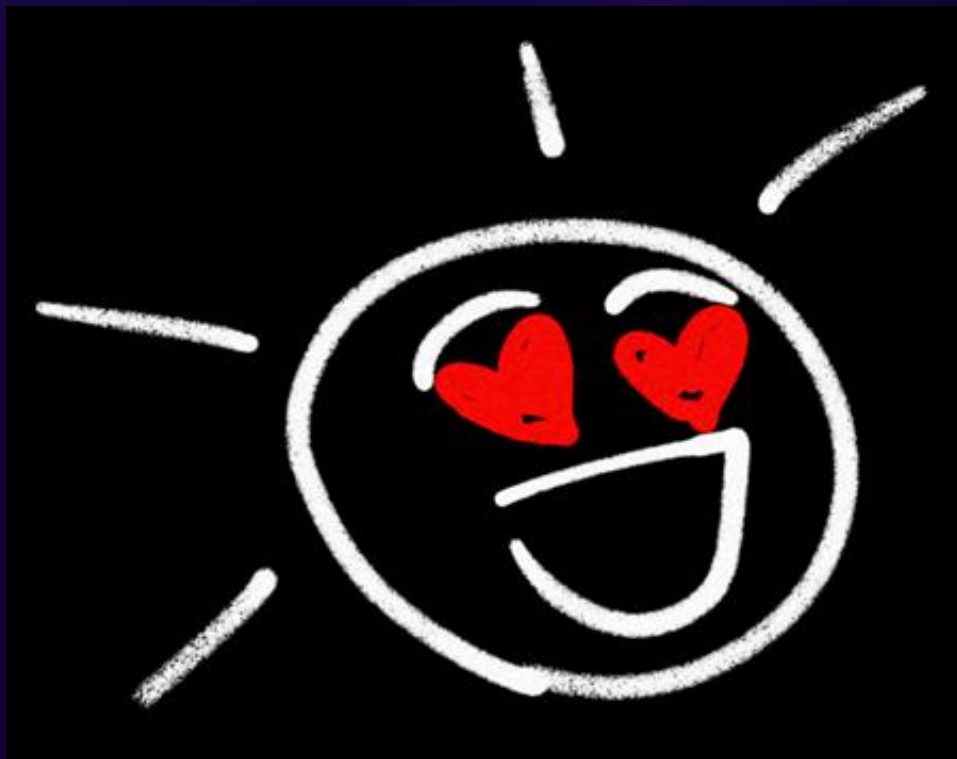


RETAIN

Today
it's **not** so
much about
the
Wow
factor



It is
about the
OOMPH
factor





We call it

Seductive design

Design that creates
desire



And that's **NO** easy task.

User Experience Design is a
seamless blend of...



Innovation

Creativity

Graphics

Technology

Psychology

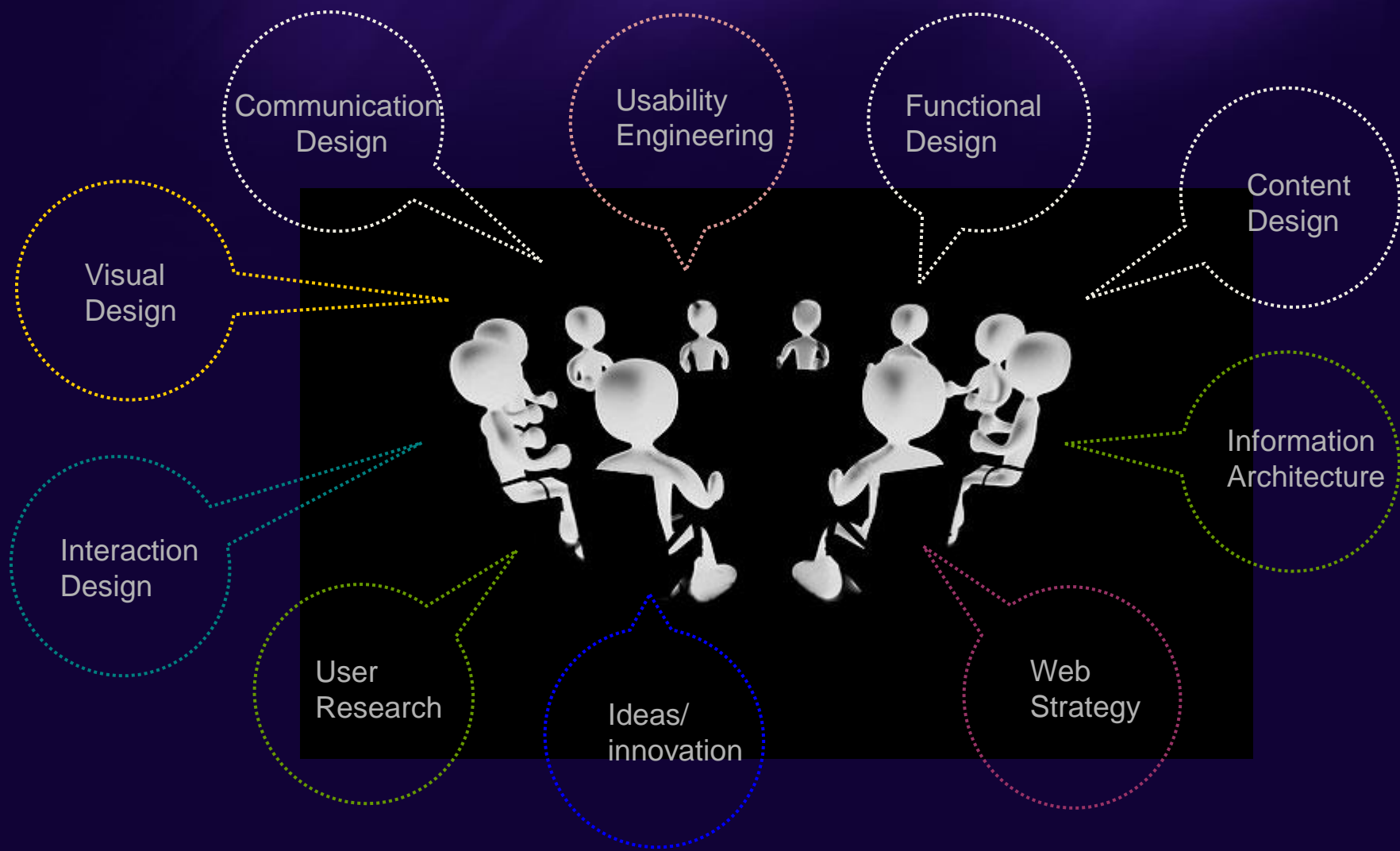
Ideas

Engineering

Strategy



...and more



We **design** user experience for ...



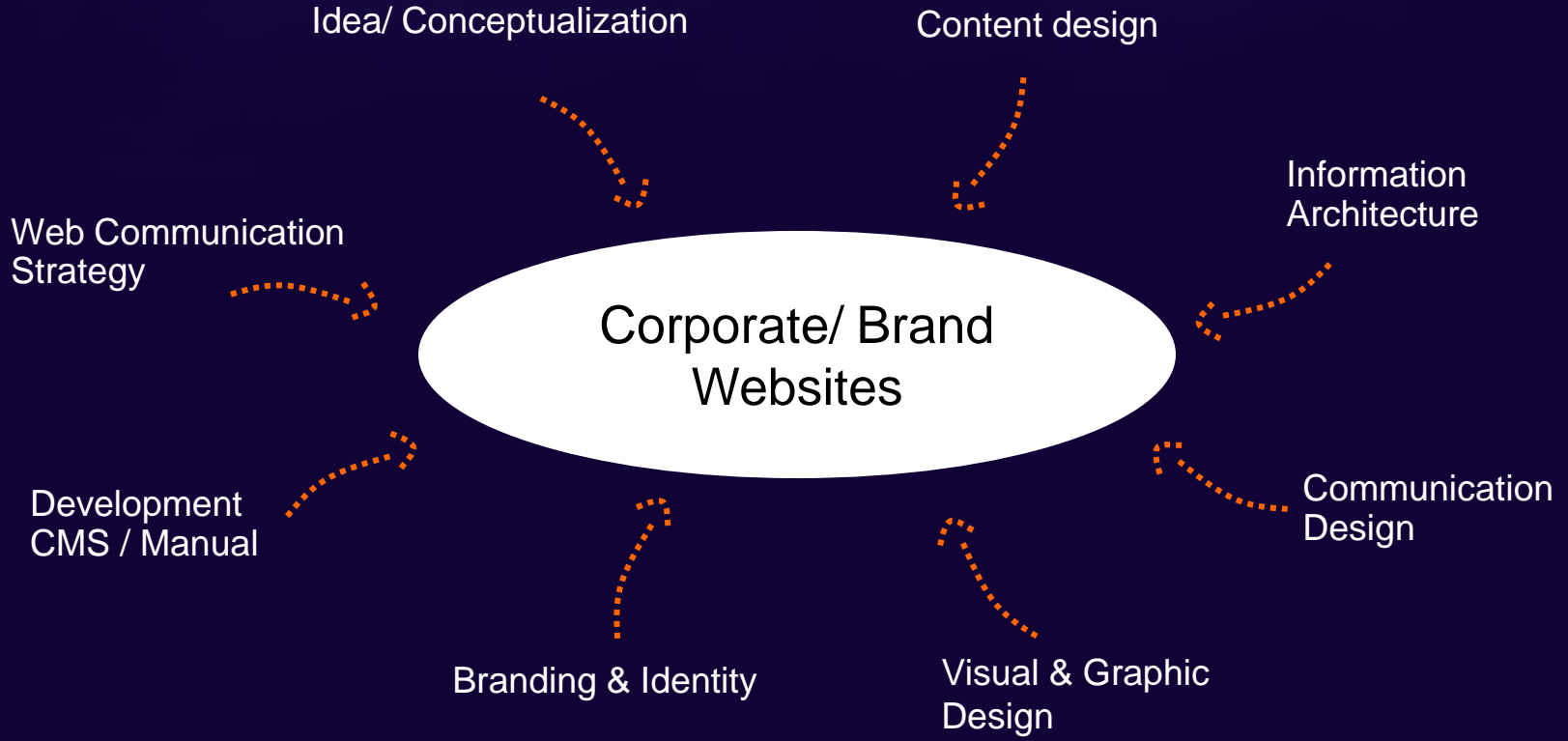
Corporate &
Brand Websites

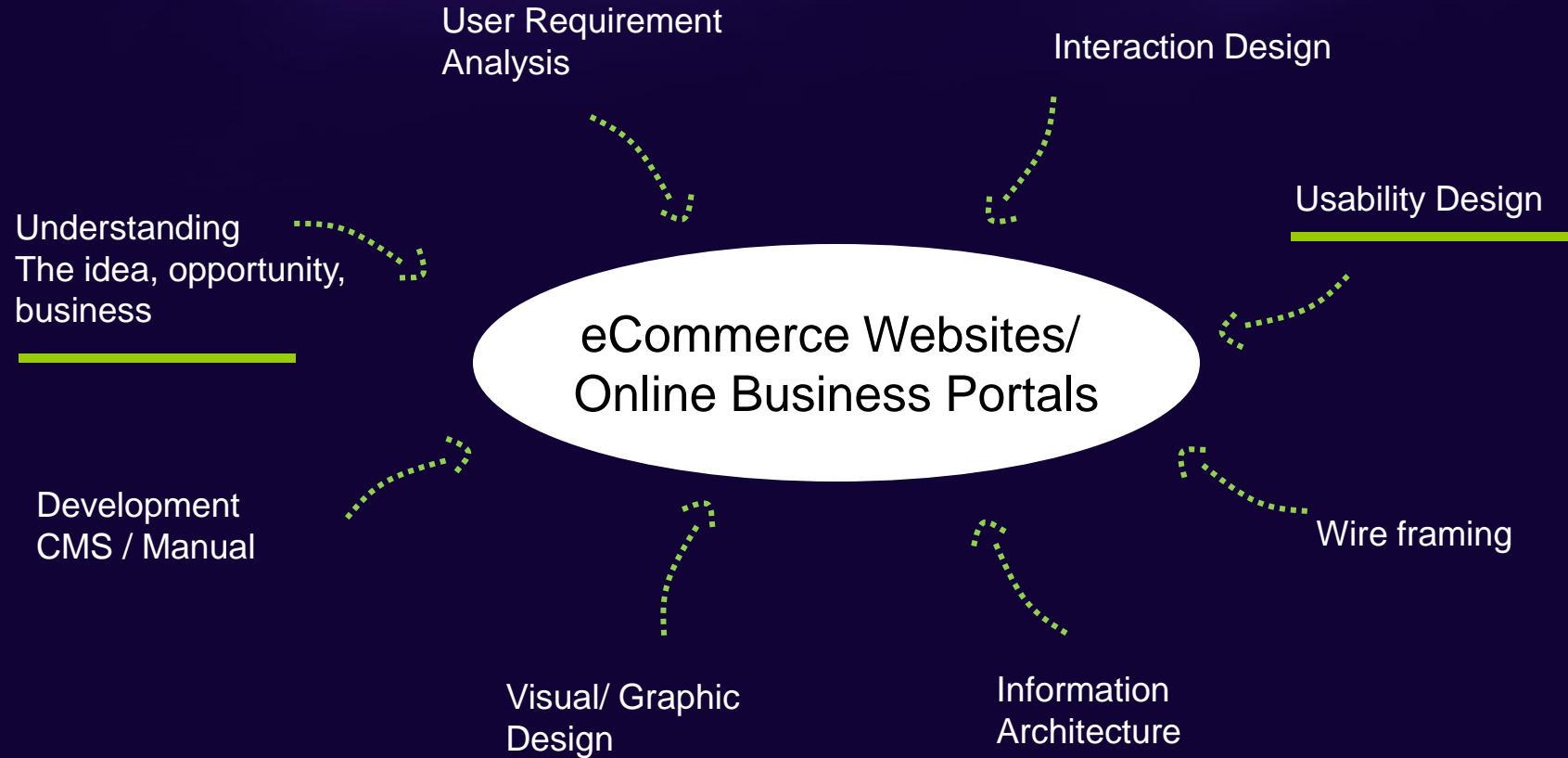


eCommerce websites/
Online businesses



Web/ mobile
application interfaces





We have worked with
small-garage-start-ups to
Fortune 500's

And delivered over 250 projects

From small start-ups to Fortune 500 companies, we empower brands to succeed online

We at **WebSpotLight** believe that, 'action speaks louder than words'. Our professional working approach, innovative techniques and passion for excellence has won us what we value the most - a long list of illustrious clients who are satisfied to the brim.



We have

What it takes.

Best Practices

Derived from sound aesthetic background and deep understanding of the web world.

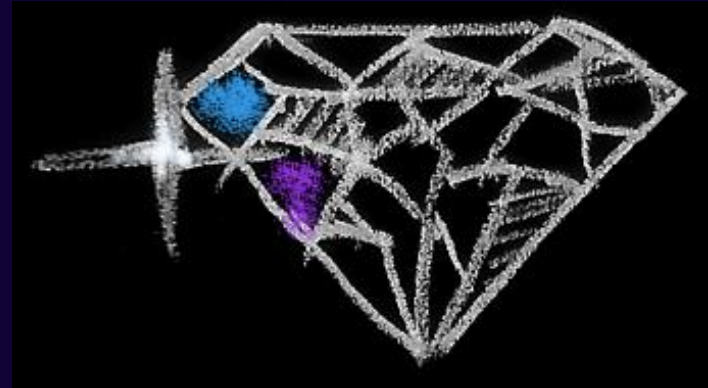
Avante garde strategy is built over a layer of practiced perfection.

While we do follow established pipelines, we tend to branch out harmoniously as well.



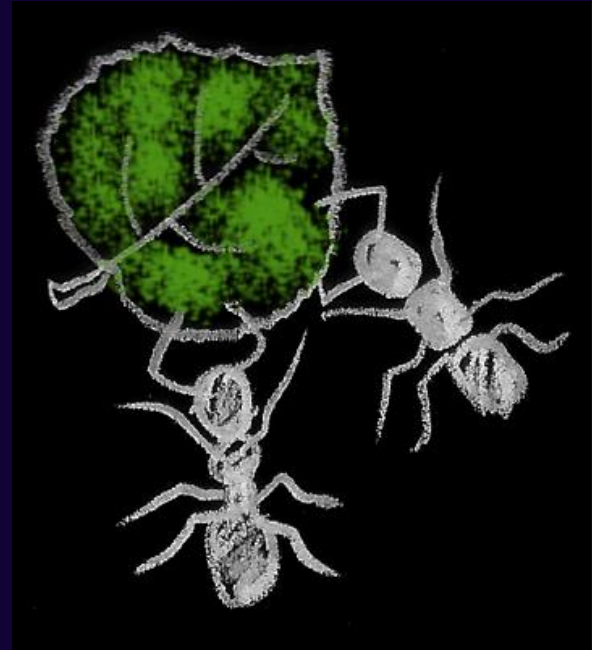
Quality & Perfection

Of our many things that makes us unique, one that stands out is our quality. Be it in ensuring pixel-perfection in our designs or aesthetics through usability and design, we outclass most design and UX firms.



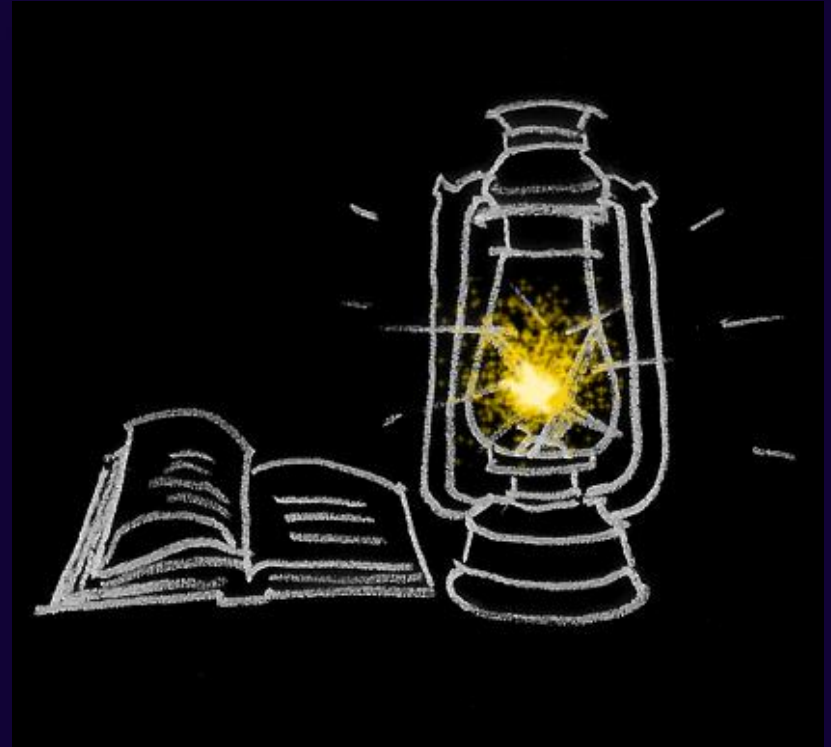
Committed

Commitment and hard work amounts for a great deal in our little world. We see a lot of brilliance accruing from it. We diligently stand by our practices, and never waver. Our dedication and honesty have done wonders with our relationships with our clients.



Knowledge Centric

Our strength in design is backed by a thorough understanding of business and web strategy. We have burnt the midnight oil over the years to truly understand how the web can benefit your organization. Be it psychology, heuristics, interaction, or business; we have been reading up



Process Driven

Conceiving and creating a Business Critical application requires a process driven approach to design. We define specific and transparent goals and deliverables, to keep our clients updated through the cycle. Our system is a well oiled machine, and the process the cog.



Right mix

Our uniqueness stems from a magically blended and water-tight team. A perfect blend of creative vigour, strategic acumen, and technology savyness, topped with high levels of dedication and hard work. We are not just about design, but about 'Strategic Creative Solutions'



Track Record

Above all, we are committed to our clients and inspired by their customers. We have and always will deliver above expectations, and our clients keep coming back for more. We have strived hard to maintain a proven track record, one with minimal blemishes and happy faces all along!



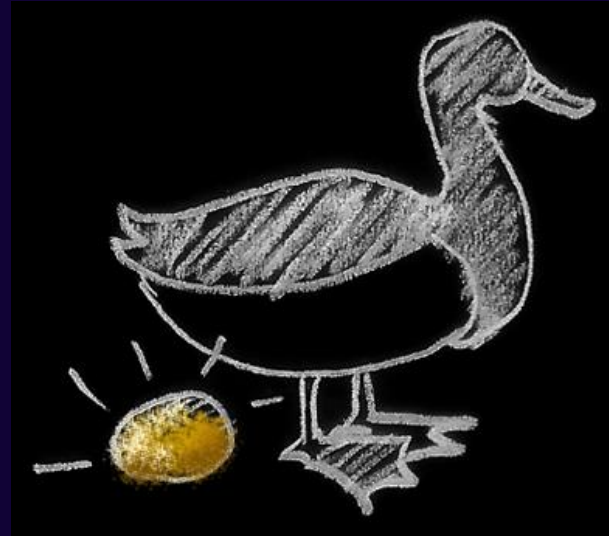
Transparent

We are transparent and always open for a good discussion. Be it with our designer, our architect, or even our CEO; you can drop us a line or drop by to brainstorm on a concept, business niggles, or even your weekend plans over a cuppa chai!



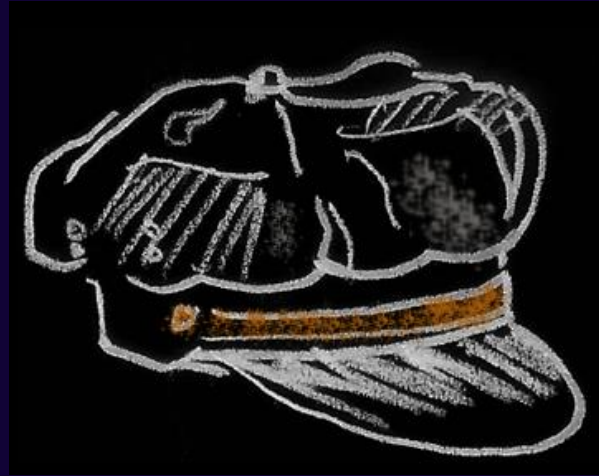
Value for Money

Forget the fact that you get the highest levels of quality, creativity and user experience at a surprisingly affordable cost; our service is a true Return on Investment. Invest in us and take home a golden egg or three. Your benefits are un-surmountable!



At your Service

Either we will find a way... or create one for you. Our clients depend on us to drive their online strategy, find solutions that advance their business goals and demonstrate return on investment by delivering value for their customers.



Thank you for your time. For more please visit our
website webspotlight.in. Or do get in touch with us on
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